



**III SPANISH
SOLAR
FORUM**

**Solar 2.0:
the new opportunity for the PV sector**

Madrid, November 29-30th, 2016



UNEFA
Spanish Photovoltaic Union

November 29th

- 9.00 – 9.30** **Opening**
Mr. Miguel Arias Cañete, Commissioner for Climate Action and Energy, European Commission
Mr. Álvaro Nadal, Minister, Ministry of Energy, Tourism and the Digital Agenda, Government of Spain (tbc)
Mr. Jorge Barredo, President, Spanish Photovoltaic Union (UNEF)
- 9.30 – 10.00** **Medium- and long-term perspectives for PV**
Mr. Keisuke Sadamori, Director of Energy Markets and Security, International Energy Agency
- The Paris Agreement and the role of PV. An analysis of the results of the COP22 meeting in Marrakesh**
Mrs. Teresa Ribera, Director, Institute for Sustainable Development and International Relations (IDDRI)
- 10.00 – 11.00** **What are the key business opportunities offered by the current context of PV development?**
Moderator: Mr. Miguel Ángel Noceda, El País
Mr. Jorge Barredo, CEO, X-Elio
Mr. Miguel Perez, Asset Management COO, Vector Cuatro
Mr. Javier Coloma, CEO, Ingeteam Power Technology, S.A
Mr. Iñigo Olaguíbel, CEO, FSL Solar. CEO, Vela Energy
Mr. Santiago Rull, CEO, Disa Renovables
- 11.00 – 11.45** **COFFEE BREAK/NETWORKING: Sponsored by FOTOSOLAR**
- 11.45 – 12.45** **Is it profitable to build PV plants in Spain?**
Moderator: Mr. Iñaki de las Heras, Europa Press
Mr. Jorge Fabra, President, Economists against the Crisis
Mrs. Angie Soto, Manager of Renewable Energy Producer, Nexus Energía
Mr. Eduardo González Solá, Commercial Director Large Accounts, EDF-EN
Mr. Óscar Neira, Head of Origination-Iberia, Endesa
Mr. Alejandro Arizkun, President, Som Energía
- 12.45 – 13.45** **How can a stable legal framework be restored?**
Moderator: Mr. Javier González Navarro, Diario ABC
Mr. Piet Holtrop, Attorney at Law. Partner, Holtrop S.L.P. Transaction & Business Law
Mr. Luis Castro, Partner, Osborne Clarke
Mr. David Diez, Partner, Watson, Farley & Williams
Mr. Pedro Moraleda, Senior Energy Analyst and Of Counsel-Energy, Olleros Abogados
- 13.45 – 15.30** **LUNCH**
- 15.30 – 16.30** **How should auctions be designed?**
Moderator: Ms. Concha Raso, el Economista Energía
Mr. Carlos Relancio, General Manager, Cox Energy
Mr. Luis Contreras, Technical Director, Yingli Green Energy Spain
Mr. Hugo Galindo, General Manager, Greenergy Renovables
Mr. Virgilio Navarro Sanchez-Sicilia, General Manager, Atersa. PV Business, Elecnor
- 16.30 – 17.30** **How should city councils foster self-consumption?**
Moderator: Mr. Antonio Cerrillo, La Vanguardia
Mr. Julio Espadas, Delegate in Castilla-La Mancha, UNEF
Mrs. Janet Sanz, Deputy Mayor of Ecology, Urbanism and Mobility, Barcelona City Council
Mrs. Paz Valiente, General Director for Sustainability and Environmental Control, Madrid City Council
Mr. Víctor Domínguez, Environment Councilman, Alicante City Council (tbc)
- 17.30 – 18.30** **What are the most relevant market niches for self-consumption?**
What are the key industries that can benefit from self-consumption?
Moderator: Ms. Puri Ortiz, FuturENERGY
Mr. Álvaro Otaolaurruchi, Head of Comercial Strategy and Business Development, Endesa
Mr. Gregory Neubourg, Solar Energy Analyst at APERe - Belgian representative in Task 1 (Strategic PV Analysis & Outreach) at IEA PVPS
Mrs. Cayetana Crespo, Project Officer Energy, OCU
Mr. Javier Carroquino, Coordinator of the Proyect Life Rewind, Viñas del Vero

November 30th

- 9.00 – 09.15** **Opening**
Mr. Eng. Maximiliano Morrone, National Director of Renewable Energies Promotion, Ministry of Energy and Mining, Republic of Argentina
- 9.15 – 09.30** **The EUREKA program and PV**
Mr. Gabriel Marquette, Head of EUROOGIA, Cluster of EUREKA
- 09.30 – 10.30** **What are the key technologic challenges for PV?**
Moderator: Ms. Nuria Cano, EFE
Mr. Eduardo Román PhD, Solar Photovoltaic Manager, Solar Area, Energy and Environment Division, TECNALIA
Mr. Carlos del Cañizo, Director, Instituto Energía Solar (IES), Technology Work-Team Coordinator, FOTOPLAT
Mr. Juan A. Avellaner PhD., Strategic Team Coordinator, FOTOPLAT, Strategic Committee member, ALINNE
Mr. Sergio López de Castro, Commercial Manager, Solar Division, Fronius España
Mr. Gaëtan Masson, Operating Agent, IEA-PVPS Task 1. Co Chairman, European PV Technology Platform
- 10.30 – 11.30** **In the medium run, what is the potential cost reduction for batteries?**
Moderator: Ms. Rocío P. Benavente, El Confidencial
Mr. Patricio Peral, Director of Business Development, Albufera Energy Storage
Mr. Jesús Collantes, President, Hydraredox Iberia
Mr. David Rivas, Researcher at Renewable Energy Grid Integration Department, CENER
Mr. Ernesto Macías, Spain Country Manager, Solarwatt
Mr. Juan Fraga, International Business Manager, WYNNERTECH
- 11.30 – 12.15** **COFFEE BREAK/NETWORKING: Sponsored by Solawatt**
- 12.15 – 13.15** **What role should the regional institutions play in fostering self-consumption?**
Moderator: Mr. Manuel Planelles, El País
Mr. José Luis Navarro, Regional Delegate of Economy and Infrastructure, Junta de Extremadura
Mr. Adrián Mendoza, Vice Councilor for Economy, Industry, Trade and Knowledge, Canary Government
Mr. Francisco Javier Castro, General Secretary for Innovation, Industry and Energy, Junta de Andalucía
Mr. José Luis Cabezas Delgado, Director General of Industry, Energy and Mines, Castilla-La Mancha
Mr. Diego Macià Antón, Director General of Industry and Energy, Generalitat Valenciana
- 13.15 – 14.00** **Is financing a barrier to the development of PV projects in Spain?**
Moderator: Mr. Mario Moratalla, Vozpopuli
Mr. Carlos Ramos, Commercial Director and Institutional Affairs, Avalmadrid
Mr. Jordi Solé Muntada, Operations Manager, ECrowd!
Mr. Josep Montañés, Project Finance, Banc Sabadell
Mr. Pedro Rivero, President, Liberbank
- 14.00 – 15.30** **LUNCH**
- 15.30 – 16.30** **How can we get the most competitive financing internationally?**
Moderator: Ms. Denisse Cepeda, Cinco Días
Mr. Dana Younger, Chief Renewable Energy Specialist, International Finance Institution (IFC)
Mr. Isidoro Tapia, Energy Economist, Director of Projects, European Investment Bank
Mrs. Itziar Sogo, Head of Portfolio Monitoring – Project Finance Energy EMEA, Asia and USA, BBVA
Mr. José Manuel Olea, Director of Finance & Investor Relations, Renovalia Energy SA
Mr. Manuel Cabrerizo, Partner, Voltiq
- 16.30 – 17.15** **Are auctions the best way to promote PV?**
Moderator: Mr. Juan Cruz Peña, El Confidencial
Mr. Eliseo Gavilán Sáez, Vice President of Public Relations, CUBASOLAR
Mr. Marcelo Álvarez, President, Argentinean Chamber of Renewable Energy (CADER)
Mr. Israel Hurtado, General Secretary, Mexican Association of Photovoltaic Energy (ASOLMEX)
Mrs. Marta Alonso, Director, Renewable Energies Association of Chile (ACERA)
Brasil
- 17.15 – 18.15** **What are the key competitive advantages for Spanish PV companies to be competitive at international level?**
Moderator: Mr. Eladio Meizoso, Cadena Ser
Mr. José Luis Galindo Iranzo, CEO, Enertis
Mr. Pablo Cuesta, CEO, Praxia Energy
Mr. Juan Mayoral, CEO, SofosEnergía
Mr. Fernando Sánchez, Sales Manager for Solar Area, Gamesa Electric
Mr. Javier Arellano, Deputy General Manager, Solarpack
- 18.15 – 18.30** **Closing**
José Donoso, General Manager, Spanish Photovoltaic Union (UNEF)

Useful information

When

November, 29-30, 2016

Where

Rafaelhoteles Atocha, calle de Méndez Álvaro, 30 (Madrid)

Registration fee (2 full day)

Non-members: 350 € + IVA

Members: 225 € + IVA

*Companies with 3 or more people registered, will get a free additional entry.

More information

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During the event, simultaneous translation will be provided. The registration fee includes coffee breaks on both days. Lunch is not included.

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